

Susan Frew

Entrepreneur · Keynote Speaker · Innovator



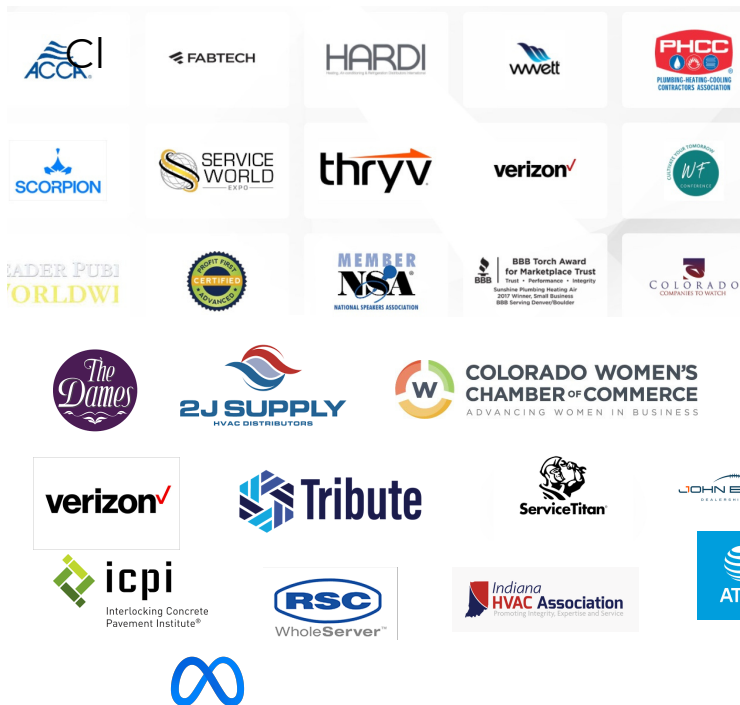
Susan Frew is skilled in the language of entrepreneurship and provides significant value and practical ideas to enable audiences to create successful teams using strategic recruitment practices and innovative business solutions.

www.susanfrewspeaks.com

ABOUT SUSAN FREW

As a keynote speaker, my mission is to inspire and empower audiences with the knowledge, tools, and strategies they need to achieve their goals and reach their full potential. Through engaging and thought-provoking presentations, I leverage my expertise and experience to help individuals and organizations navigate the complexities of the modern world, embrace change, and unlock their true potential. Whether I'm speaking on leadership, innovation, or personal development, my goal is to leave my audience feeling energized, motivated, and ready to take action towards their dreams and aspirations.

MY CLIENTS



Susan Frew

[@usanfrewspeaks](https://www.instagram.com/susanfrewspeaks)

www.linkedin.com/in/susanfrewspeaks

[@susanfrewspeaks](https://www.instagram.com/susanfrewspeaks)

FEATURED ON

**ESPN
((RADIO))**

9NEWS

TEDx

Past Clients



Testimonials

Merry Beth Hall

CEO- ICPI



Susan is the "real deal" My audience loved her and she truly want to help contractors avoid mistakes and be their best"

Kristen Corscadden

Thryv Software



"It was no surprise for us to learn that her breakout session at our Connect21 virtual conference was among the most popular and highest rated of any we conducted."



Jane Saunders

Program Chair



"As Program Chair for a high-level business networking organization, the buck stops with me regarding the quality of speakers we book. Susan Frew's presentation made me look like a hero"

Tracy Graf

CEO Fuse Communications



"It was an honor to get to sit in the front row today during your moving speech. I teach presentation skills and I would give your presentation an A++ score"

To Book Susan at Your Next Event, Contact Us or Connect With Us On Social Media!

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KEYNOTE

Recruiting for a New Generation

Learn the secrets to building high-performing teams through a revolutionary approach to hiring.

Equipping individuals with the tools and mindset to use IMMEDIATELY to produce results.

Take home tools to empower audience members to break free from traditional hiring methods and adopt cutting-edge, out-of-the-box strategies for identifying and securing top talent. (that WORKS)

Delivering a comprehensive learning experience with valuable takeaways, including multimedia resources, actionable handouts, and engaging videos

WHAT PEOPLE ARE SAYING..

"Susan Frew delivers value to her audience with "Recruiting for a New Generation" by providing insights and strategies for successful recruitment practices that are tailored to the needs and expectations of today's job seekers"

"Through her presentations, Susan shares innovative recruiting techniques and tools, including social media recruiting, video interviewing, and automation. She also emphasizes the importance of leveraging data to make informed decisions about recruitment and hiring"

"Susan Frew provides practical and actionable advice to help businesses attract top talent. Her expertise in entrepreneurship is a valuable resource for organizations looking to stay ahead of the curve in today's rapidly evolving job market"

SUSAN FREW



COMPETE ON
AWESOME
not on
PRICE

Compete on Awesome, not on Price

When you compete on awesome, you position yourself as a premium brand that delivers exceptional value and a superior customer experience, rather than a low-cost provider that focuses solely on price.

This can help you attract customers who are willing to pay more for the quality and experience they receive, while also reducing the risk of being undercut by competitors who are simply trying to win customers based on price alone.

Ultimately, competing on awesome requires a long-term mindset, a commitment to excellence, and a deep understanding of your target audience and their needs.

By prioritizing quality, value, and customer experience, you can build a sustainable business that can thrive in any market condition.

LETS CONNECT



THRYV

It was no surprise for us to learn that her breakout session at our Connect21 virtual conference was among the most popular and highest rated of any we conducted.

CIVICA MGMT.

I highly recommend Susan for any company looking for an authentic, experienced, impactful presenter

ICPI

Susan is the real deal. For our audience of contractors, she shares relatable stories and delivers ideas the audience can implement right away to improve and grow their businesses.

Susan's Research and videos

